STEVE MOREY

E-LEARNING DESIGNER

PERSONAL INFO

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PROFESSIONAL SUMMARY

Experienced Digital Learning Manager with over 20 years in IT and learning development. Proven expertise in implementing Learning Management Systems (LMS), designing engaging e-learning content, and driving digital transformation. Strong background in managing end-to-end learning projects, instructional design, and creating innovative solutions for education and training.

PROFESSIONAL EXPERIENCE

DIGITAL LEARNING MANAGER | PROMETHEUS MEDICAL INTERNATIONAL | 2022 – PRESENT

LMS Management· Fixed the existing Absorb LMS to ensure full functionality and implemented APIs to enhance e-commerce capabilities, streamlining the delivery of digital training and increasing eCommerce activity over 300%. This LMS was then replaced with a Learning Cart LMS.

E-Learning Programs· Designed and delivered comprehensive e-learning modules focusing on medical training, including the Trauma Ready Program based on the C-ABCDE protocols.

Mobile App Development· Managed the development and launch of an app for the SIMBODIES arm of the company, providing innovative tools for trauma simulation training.

Blended Learning· Transitioned the ExpeMed and SPHERe courses from fully face-to-face formats to a blended model by incorporating pre and post-course e-learning elements.

Marketing Integration· Collaborated with the marketing team to implement a PPC (Pay-Per-Click) campaign, driving sales of digital training offerings.

Skills Retention Program· Addressed skills fade with an e-learning program that assessed learner performance, analysed results, and directed users to targeted learning resources.

Team Up-skilling· Provided comprehensive training to the internal training team on the usage of Absorb LMS and Learning Cart platforms.

Proactive Client Engagement· Utilised MailChimp and Ninja Forms to build and maintain a GDPR-compliant marketable client database.

Self-Assessment Tool· Developed an online tool that generated detailed risk reports for potential clients, demonstrating the value of Prometheus's offerings.

International Collaboration· Led digital training initiatives across Nordic and MENA regions, tailoring solutions to meet diverse client needs.

Digital Strategy· Authored a white paper demonstrating the strategic benefits of digital training for client retention and business growth.

Website Development· Managed and maintained the company's website, built on WordPress using the Divi Builder, to ensure a professional and user-friendly digital presence.

E-LEARNING AUTHOR | INGENICA SOLUTIONS | 2019 – 2022

Developed a comprehensive suite of e-learning modules for Ingenica's warehousing systems, supporting both internal users and external clients.

Implemented and managed the Docebo LMS, transforming it into a central hub for training delivery and customer interaction.

Modernised Ingenica's training methodologies, introducing micro-learning and blended learning approaches for performance enhancement.

LEARNING TECHNOLOGIST | SPECSAVERS | 2017 – 2019

Created engaging e-learning solutions using tools such as Articulate 360, Captivate, and Adapt.

Designed and produced digital assets, including motion graphics, infographics, and videos, to support learning and development initiatives.

L&D MANAGER | SPECSAVERS | 2008 – 2017

Led the full training lifecycle for various IT projects, including needs analysis, instructional design, delivery, and evaluation.

Designed comprehensive training programs to support global supply chain operations.

TRAINING MANAGER | THE INNOVATION GROUP (TIG) | 2005-2008

TIG provided a software solutions to the insurance industry. At TIG I was responsible for training a globally spread (USA, Canada, India, Pakistan and Australia) client base. When I arrived at TIG there was no training at all. When I left there were trainers in the UK, India and Pakistan. It was here I started to develop my own tech skills that would eventually lead to my interest in using IT in training

TRAINER | ZURICH FINANCIAL SERVICES | 1999 - 2005

Here I started training. Providing at first delivery and then the full cycle across two large scale IT projects for Zurich: SAP HR and the Claims Transformation project.

TRAINING SKILLS

ANALYSIS:

Training Needs Assessment (TNA): Demonstrated proficiency in conducting comprehensive TNAs utilising role profiles and IT system analyses. Notably led a TNA for an induction program tailored for outsourced personnel in India, ensuring alignment with organisational objectives.

DESIGN:

Instructional Strategy Application: Expert in crafting instructional strategies across diverse contexts. Designed a lens manufacturing IT system training program deployed across multiple countries, ensuring cultural and contextual relevance.

DEVELOPMENT:

Comprehensive Material Production: Skilled in developing a full spectrum of training materials, including online assessments, micro-learning modules, and interactive content, enhancing learner engagement and knowledge retention.

User Experience Design: Adept at designing intuitive user experiences for online courses, focusing on navigation, layout, and overall design to facilitate learner engagement.

IMPLEMENTATION:

Course Delivery and Management: Extensive experience in delivering courses internationally and managing fully online learning plans, ensuring seamless execution and adherence to best practices.

EVALUATION:

Multi-Level Evaluation Expertise: Proficient in implementing all four levels of evaluation. Developed online assessments for Level 1 (Reaction) and Level 2 (Learning), utilising feedback to inform continuous improvement.

E-LEARNING TOOLS

LEARNING MANAGEMENT SYSTEMS

Learning Cart | Absorb | Docebo | Success Factors | Kallidus

E-LEARNING AUTHORING TOOLS:

Articulate 360 | Adobe Captivate | Adapt

MULTIMEDIA DESIGN AND DEVELOPMENT:

Adobe Creative Suite | Camtasia

PROJECT MANAGEMENT AND COLLABORATION:

Asana | Slack

DATA ANALYSIS AND REPORTING:

MS Excel | Power Automate | Zapier | MS Forms and Survey Monkey

WEB DEVELOPMENT AND CONTENT MANAGEMENT:

WordPress | API Dev | HTML/CSS/JavaScript

VIRTUAL CLASSROOM AND WEBINAR TOOLS:

Zoom | Microsoft Teams | Credly

EDUCATION (HIGHLIGHTS)

LEARNING AND DEVELOPMENT

More than blended learning
CIPD Personnel and Development
TAP Diploma in Learning Facilitation,
TAP Diploma in Learning Design
TAP Master Diploma in Learning and Development.
TAP Certificate in Visual Design
TAP Certificate in e-learning Design
TAP Certificate in Blended Learning
TAP Certificate in e-learning Implementation

DESIGN AND E-LEARNING

Motion Design - Adobe Education Exchange
Animation for the Classroom - Adobe Education

DESIGN AND E-LEARNING (CONT.)

Exchange
Digital Creativity - Adobe Education Exchange
Graphics and Illustration for the Classroom - Adobe Education Exchange
Adobe Certified Associate in Graphic Design & Illustration Using Adobe Illustrator
Adobe Certified Associate in Print & Digital Media Publication Using Adobe InDesign
Adobe Certified Associate in Interactive Media using Adobe Flash Professional

GENERAL

Communication and Media Studies BA (Hons)